

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

AP Tourism - Tourism Promotion – Designing, Printing and Supplying promotional materials for the World Tourism Day Celebrations and Vijayawada Shopping Festival – Release of an amount of Rs.15,98,096/- (Rupees Fifteen Lakhs Ninety Eight Thousand and Ninety Six Only) – Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 628

Dated: 13-10-2014

Read the following:

1. Government Letter No. 41/PMU/PRO/2014 of YAT&C (PMU) Department, Dated:23-09-2014.
2. Bill.No.PROD-0141, from M/s. Livewires Advertising Private Limited, Hyderabad. Dt.01-10-2014.

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ORDER:

In the letter 1st read above, Government has issued the work order to M/s. Livewires Advertising Private Limited, Hyderabad towards Designing, Printing and Supplying of various promotional materials like 500 no.s of posters; Backdrops; 1000 no.s of tourism bags; printing and erection of 20 no.s of temporary hoardings at Vijayawada; 140 no.s of banners and flexes on World Tourism Day and Vijayawada Shopping Festival to be distributed to all the Districts of the State; 100 No.s of Metal Badges; 160 no.s of ID Cards with pouch and tags at total cost not exceeding 14,93,770/- (Rupees Fourteen Lakhs Ninety Three Thousand and Seventy Seven Only) including taxes.

2. Further, as per the oral instruction of the Special Chief Secretary (Tourism), additional 1 No.s of big and 1 no.s of small arch at the venue of Vijayawada Shopping Festival was also orders to be designed, developed, printed and erected by the agency.
3. In the reference 2nd read above upon Designing, Printing and Supplying of various promotional materials as detailed in para 1 read above, M/s. Livewires Advertising Private Limited, Hyderabad has submitted a bill for an amount of Rs.15,98,096/- (Rupees Fifteen Lakhs Ninety Eight Thousand and Ninety Six Only) including taxes which also included the additional item of erection of 1 no of big and 1 no. of small arch at the venue of Vijayawada Shopping Festival and requested Government to release payment.
4. Government, after careful examination of the matter hereby release an amount of Rs.15,98,096/- (Rupees Fifteen Lakhs Ninety Eight Thousand and Ninety Six Only) including taxes to M/s. Livewires Advertising Private Limited, Hyderabad towards Designing, Printing and Supplying of various promotional materials as detailed in para 1 read above.
5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20)-PMU Promotion of Tourism / Events, 500 - Other Charges, 503 – Other expenditure".

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. Livewires Advertising Private Limited, Hyderabad through on line. The details of Bank account is as follows:-

Bank Name	:	Corporation Bank
Bank Branch	:	Dwarkapuri Colony, Hyderabad
Bank Account No.	:	206600202000203
IFSC Code	:	CORP0002066
PAN No.	:	AAACL2455K

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

M/s. Livewires Advertising Private Limited, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER